Final Website Report

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WDD 130-09

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**Introduction**

The subject of the website I designed was photography. I have always loved photography since I grew up watching my older brother do it and wanted to learn how to do it myself. On my site, I used a few of my own pictures I have taken over the years of friends, family, and pretty scenery (there’s a lot of good memories featured on my site!). I’ve considered starting a photography business a few times throughout my life, so this was a fun project for me to do.

The audience of my website was friends, family, and anyone else who may need or want pictures taken by me. My hope was that, especially if they know me (through being family or a friend), they will trust me enough to take care of their photography needs because of my evident talents and abilities as seen on my website, as well as being able to learn a bit about me through my “about me” page and a little on my FAQ page.

Here’s the link to my website:

<https://greenlindsay.github.io/wdd130/lindsphoto/index.html>

**Goals/Objectives**

My goal in creating this website is to attract people to my site by using a warm welcome and imagery that meets what they are looking for, and enough so to persuade them to contact me for more information and to potentially become clients themselves.

**Design Process**

When brainstorming how I wanted my website to look, I knew that I wanted a somewhat more darkly-colored aesthetic with images that also fit the dark aesthetic with artistically posed subjects and muted colors. I chose a dark navy blue for my background, olive green for my text background, and light coral-y pink for my text as well as some other decorative bits. I also chose a decorative chunky but modern font for my header and footer text, and a similar but more refined font for my paragraphs on each page. When creating my website based off of my site wireframe, there were only a few decorative pieces that I changed, specifically a dotted border around my text boxes and header and footer.